

Clarity Tax Partners Privacy Policy

Introduction

Welcome to Clarity Tax Partner's Privacy Policy. We are committed to protecting the privacy of your personal information. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website <https://claritytaxpartners.com> or engage with our services. By accessing our website or using our services, you agree to the terms outlined in this Privacy Policy.

Information We Collect

We may collect various types of information from you, including:

- **Personal Information:** This includes but is not limited to your name, email address, phone number, and other contact information provided when you fill out forms on our website, communicate with us, or register for SMS communications.
- **Usage Information:** We may collect information about how you interact with our website and services, such as your IP address, browser type, pages visited, and time spent on our site.
- **Cookies:** We use cookies and similar tracking technologies to enhance your browsing experience, analyze trends, administer the website, and gather demographic information about our user base.

How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services:** We may use your personal information to fulfill your requests for services or information, including sending appointment confirmations and event registrations via SMS.
- **To Communicate:** We may use your contact information to communicate with you about our services, promotions, and updates, including SMS communications related to appointments and events.
- **To Improve:** We use information usage to analyze trends, track user activities, and improve our website and services.
- **To Protect:** We may use your information to detect and prevent fraudulent activities, security breaches, or other illegal activities.

SMS Communication Privacy Notice

In addition to the general provisions of this Privacy Policy, the following applies specifically to our SMS communication practices:

- **Consent:** By providing your phone number and opting in to receive SMS messages from Clarity Tax Partners, you consent to receive text messages from us for the purpose of appointment confirmations, event registrations, and other related communications.
- **Information Usage (SMS):** We will use your phone number solely for the purpose of delivering the requested SMS messages. We will not share your phone number with third parties for marketing purposes without your explicit consent.
- **Opt-Out:** You can opt out of receiving SMS messages at any time by replying "STOP" to any message you receive from us.
- **Message Frequency:** The frequency of SMS messages may vary depending on your interactions with us and the services you utilize.
- **Data Security (SMS):** We take reasonable measures to protect the security of your phone number and SMS communications. However, please be aware that SMS communications are transmitted over wireless networks, and we cannot guarantee absolute security.

Sharing Your Information

We do not sell, trade, or rent your personal information to third parties. However, we may share your information with trusted third parties who assist us in operating our website, conducting our business, or servicing you, if those parties agree to keep this information confidential.

Data Security

We implement a variety of security measures to maintain the safety of your personal information. However, no method of transmission over the Internet or electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

Changes to This Privacy Policy

We reserve the right to update or change our Privacy Policy at any time. Any changes will be posted on this page, and the revised Privacy Policy will indicate the date it was last updated.

Contact Us

If you have any questions about this Privacy Policy or our practices, please contact us at info@claritytaxpartners.com.